

# FINBANK Challenge

Blended Intensive Program (BIP)

## This Challenge is for you



**Online:** 11<sup>th</sup> – 14<sup>th</sup> of September 2023

**Presential:** 25<sup>th</sup> – 29<sup>th</sup> of September 2023

School of Business Administration

[www.esce.ips.pt](http://www.esce.ips.pt)

[finbank.bip.registration@esce.ips.pt](mailto:finbank.bip.registration@esce.ips.pt) (criar e-mail)

EUROPEAN UNIVERSITY  
**Politécnico  
de Setúbal**



FinBank Challenge is a learning project that aims to involve students in learning and critical discussion of the main challenges that the banking sector faces and will face in the future.

## BIP Design

- ✓ A kick-off meeting will provide students with main topics currently discussed in the banking sector with professionals and researchers.
- ✓ Multidisciplinary teams (students and facilitators) will be created to address those challenges based on scenarios analysis, innovative co-creation using **Design Thinking methodology**.
- ✓ A total of **9 bootcamps** will be conducted (4 on-site and 5 online). A final workshop will take place for students to present their main insights.
- ✓ **Study Visit** – we will go to the Banco de Portugal (Bank of Portugal) and local attractions.



[www.esce.ips.pt](http://www.esce.ips.pt)

EUROPEAN UNIVERSITY  
**Politécnico  
de Setúbal**

[finbank.bip.registration@esce.ips.pt](mailto:finbank.bip.registration@esce.ips.pt) (criar e-mail)

## WHO?

This BIP is ideal for Accounting, Finance, Audit, and Tax students (and other management related areas).

The teaching team may include professors from different EU Higher Educational Institutions.

Professionals from the banking sector will be invited to share their on-the-job knowledge, expertise, and insights.

## TAKEAWAYS:



- 3 ECTS certificates
- Internalization and Multicultural Teamwork Experience

## PREVISIONAL PROGRAM ONLINE

	Topic	Format
<b>Bootcamp 1</b> 11 <sup>th</sup> Sep	Main banking related topics - Financial markets and the role of banks	Online
<b>Bootcamp 2</b> 12 <sup>th</sup> Sep	How Cryptocurrencies May Impact the Banking Industry	Online
<b>Bootcamp 3</b> 12 <sup>th</sup> Sep	E- governance – cybersecurity	Online
<b>13<sup>th</sup> Sep</b>	Autonomous Work	
<b>Bootcamp 4</b> 14 <sup>th</sup> Sep	The Challenges of Big Data in the Banking Industry	Online
<b>Bootcamp 5</b> 14 <sup>th</sup> Sep	VAT treatment of banking financial services: upcoming new rules	Online

## PREVISIONAL PROGRAM – PRESENTIAL

	Topic	Format
<b>Bootcamp 6</b> 25 <sup>th</sup> Sep	Start 12.00h The impact of digital financial services on millennials' financial behavior	Presential
<b>Bootcamp 7</b> 26 <sup>th</sup> Sep	What green Reporting Challenges Do Bank Finance Departments Face?	Presential
<b>27<sup>th</sup> Sep</b>	Study Visit	Presential
<b>Bootcamp 8</b> 28 <sup>th</sup> Sep	Build a Stock Market Dashboard using Power BI	Presential
<b>Bootcamp 9</b> 29 <sup>th</sup> Sep	Final Workshop - Presentation of Results Finish 12.00	Presential

[www.esce.ips.pt](http://www.esce.ips.pt)

[finbank.bip.registration@esce.ips.pt](mailto:finbank.bip.registration@esce.ips.pt) (criar e-mail)

EUROPEAN UNIVERSITY  
**Politécnico  
de Setúbal**

## PARTICIPATION CONDITIONS:

Registration deadline: July 31<sup>st</sup>

Cost of participation: 250 € per student

## How to get IPS Setúbal Campus?

### Lisbon Airport → Setubal Campus



#### By car

- ✓ At Lisbon airport, take the **A2** or **A12** motorway;
- ✓ Keep on the A2 or A12 motorway until reaching the **exit towards Setubal and exit**;
- ✓ 800 m after leaving the tolls, **exit towards "Mitrena", "Alcácer", "Zona Industrial"**;
- ✓ **For about 4 km** follow the signs to "Mitrena", "Zona Industrial" **until reaching the deviation towards "Praias do Sado"**;
- ✓ **Turn right** following the detour towards "Praias do Sado";
- ✓ **After 50 m descending, turn left towards** "Praias do Sado" and "Instituto Politécnico";
- ✓ After about 100 m, **turn right after the traffic lights** and, after another 50 m, turn right again entering through the gate into the Campus of IPS.



#### By train

- ✓ At the metropolitan station in the airport, follow the red line towards São Sebastião and change to the yellow line at Saldanha, then follow the yellow line towards Odivelas and get off in **Entrecampos**;
- ✓ In Entrecampos, follow the sign towards "Comboios" (Train Station) and get on the **Fertagus train to Setubal**;
- ✓ In Setubal train station, **get on the train to Praias do Sado A**;
- ✓ The campus of IPS is located within a 3 minutes' walk from the train station.



#### By bus

- ✓ At the metropolitan station in the airport, follow the red line **towards Oriente and get off in Oriente**;
- ✓ Get out the metropolitan station, get in the bus station, and then **get on the TST 562 bus, direction Lisbon - Setubal**;
- ✓ At the bus station in Setubal, **get on the TST 781 bus, direction Setubal - Morgada**;
- ✓ Get off at the stop Estefanilha (IPS).



#### Accommodation

##### SETUBAL YOUTH HOSTEL

<https://www.pousadasjuventude.pt/en/hostels/pousada-de-setubal/>

Address - Largo José Afonso, 24-25 - 2900-650 Setúbal

Contacts - +351 265 421 080 | +351 910 587 087 | casa.largo@mun-setubal.pt

[www.esce.ips.pt](http://www.esce.ips.pt)